

ABSTRAK

Suranta Sembiring. Peranan Lembaga Keuangan Credit Union Raysianta Terhadap Peningkatan Produksi Dan Kesejahteraan Petani Cabai Merah Di Desa Raya Kecamatan Berastagi. Dibimbing oleh Elvin Desi Martauli, S.Pt.,M.Si dan Sarah Gracia S.P., M.P.

Peran koperasi adalah suatu peran badan usaha yang bekerja sama dengan masyarakat dalam meningkatkan taraf kehidupan petani yang lebih baik. Tujuan penelitian ini adalah untuk mengetahui bagaimana peranan lembaga keuangan credit union raysianta terhadap peningkatan produksi tanaman cabai merah dan mengetahui bagaimana peranan lembaga keuangan credit union raysianta terhadap kesejahteraan petani cabai merah. Penelitian ini dilaksanakan di Desa Raya, Kecamatan Berastagi, pada lembaga keuangan credit union raysianta yang merupakan penduduknya banyak yang berprofesi sebagai petani cabai merah. Sampel yang ditetapkan dengan metode *sensus sampling*, sehingga diperoleh 33 orang petani cabai merah. Selanjutnya teknik analisis data yang digunakan yakni uji validitas, uji reliabilitas dan skala yang digunakan untuk mengukur peranan lembaga keuangan credit union raysianta dalam upaya peningkatan produksi dan kesejahteraan petani cabai merah yaitu dengan skala likert.

Hasil penelitian menunjukkan bahwa : 1) Peranan lembaga keuangan Credit Union Raysianta terhadap peningkatan produksi petani cabai merah di Desa Raya, Kecamatan Berastagi, Kabupaten Karo berkriteria baik, dimana nilai dari indikator penyedia input usaha tani sebesar 76.7%, penyedia peralatan sebesar 83.4% dan penyedia informasi dan pendampingan sebesar 82.8%, 2) Peranan lembaga keuangan Credit Union Raysianta terhadap peningkatan kesejahteraan petani cabai merah di Desa Raya, Kecamatan Berastagi, Kabupaten Karo berkriteria baik, dimana nilai dari indikator penyedia input usaha tani sebesar 79.3%, penyedia peralatan sebesar 87,8% dan penyedia informasi dan pendampingan sebesar 75.5%

Kata Kunci : Peranan CU Raysianta, Produksi, Kesejahteraan, Petani Cabai

ABSTRACT

Suranta Sembiring. The Role of the Raysianta Credit Union Financial Institution in Increasing Production and Welfare of Red Chili Farmers in Raya Village, Berastagi District. Supervised by Elvin Desi Martauli, S.Pt., M.Si and Sarah Gracia S.P., M.P.

The role of cooperatives is the role of business entities that work together with the community in improving the standard of living of farmers. The purpose of this study was to find out the role of the credit union raysianta financial institution in increasing the production of red chili plants and to find out the role of the credit union raysianta financial institution in the welfare of red chili farmers. This research was conducted in Raya Village, Berastagi District, at the Credit Union Rayianta Financial Institution, where many residents work as red chili farmers. The sample was determined by the census sampling method, so that 33 red chili farmers were obtained. Furthermore, the data analysis technique used is the validity test, reliability test and the scale used to measure the role of the Credit Union Rayianta Financial Institution in efforts to increase the production and welfare of red chili farmers, namely the Likert scale.

The results showed that: 1) The role of the Raysianta Credit Union financial institution in increasing the production of red chili farmers in Raya Village, Berastagi District, Karo Regency had good criteria, where the value of the input provider indicator for farming was 76.7%, equipment providers were 83.4% and equipment providers were information and assistance by 82.8%, 2) The role of the Raysianta Credit Union financial institution in improving the welfare of red chili farmers in Raya Village, Berastagi District, Karo Regency has good criteria, where the value of the indicator for supplying farming inputs is 79.3%, equipment providers are 87, 8% and information and assistance providers of 75.5%

Keywords: Role of CU Raysianta, Production, Welfare, Chili Farmers