

## ABSTRAK

**EMILA SARI BR MILALA. NPM: 2015010093. “Pengembangan Media Pembelajaran Ular Tangga Pada Mata Pelajaran IPS Tema 7 Subtema 2 Indahnya Keragaman Budaya Negeriku Di Kelas IV SD Negeri 040443 Kabanjahe Tahun Ajaran 2023/2024”.**

Penelitian ini merupakan penelitian pengembangan dengan menggunakan model ADDIE yang terdiri dari lima tahapan yaitu *Analysis, Design, Development, Implementation, Evaluation* pada Media Pembelajaran Ular Tema 7 Subtema 2 Indahnya Keragaman Budaya Negeriku di Kelas IV SD Negeri 040443 Kabanjahe. Penelitian ini dilatarbelakangi oleh hasil observasi saat pembelajaran dikelas yaitu siswa cenderung suka bermain, pembelajaran berorientasi pada guru (*teacher center*), sehingga pembelajaran menjadi monoton dan membuat siswa merasa bosan dalam memahami materi.

Penelitian ini bertujuan untuk mengembangkan media pembelajaran ular tangga Di Kelas IV SD Negeri 040443 Kabanjahe Materi Indahnya Keragaman Budaya Negeriku guna mengetahui cara mengembangkan media pembelajaran ular tangga, diuji kelayakan, dan kepraktisannya.

Kesimpulan dari penelitian ini adalah media pembelajaran ular tangga telah memenuhi kriteria yaitu kelayakan dan kepraktisannya. Hasilnya adalah sebagai berikut (1) Media Pembelajaran Ular tangga kelayakannya diuji oleh dua ahli yaitu ahli media dan ahli materi. Hasil validasi ahli media sebesar 97% dan validasi ahli materi memperoleh hasil 95%. Berdasarkan persentase maka Media Pembelajaran Ular Tangga dinyatakan sangat layak untuk digunakan. (2) Hasil uji coba produk Media Pembelajaran Ular Tangga oleh siswa mendapat respon positif 32 dari 35 siswa dengan perolehan skor keseluruhan 88%. Berdasarkan hasil dari persentase lembar instrumen respon siswa diperoleh jumlah total keseluruhan yaitu 333 dari 490 dengan kategori “Praktis”. Berdasarkan hasil uji kelayakan dan kepraktisan dari respon siswa, sehingga Media Pembelajaran Ular Tangga dikategorikan sangat layak dan praktis untuk digunakan.

**Kata Kunci: Pengembangan, Ular Tangga, Keragaman Budaya Negeriku**

BERASTAGI

## ABSTRACT

**EMILA SARI BR MILALA. NPM: 2015010093. "Development of Snakes and Ladders Learning Media in Social Studies Subjects Theme 7 Subtheme 2 The Beauty of Cultural Diversity of My Country in Grade IV of SD Negeri 040443 Kabanjahe for the 2023/2024 Academic Year".**

This research is a development research using the ADDIE model which consists of five stages, namely *Analysis, Design, Development, Implementation, Evaluation* on Snake Learning Media Theme 7 Subtheme 2 Indanya Cultural Diversity of Negeriku in Grade IV SD Negeri 040443 Kabanjahe. This research was motivated by the results of observations during classroom learning, namely students tend to like to play, teacher-oriented learning (*teacher center*), so that learning becomes monotonous and makes students feel bored in understanding the material.

This study aims to develop snakes and ladders learning media in Grade IV SD Negeri 040443 Kabanjahe Material for Cultural Diversity of Negeriku to find out how to develop snakes and ladders learning media, tested for feasibility, and practicality.

The conclusion of this study is that the snakes and ladders learning media have met the criteria, namely feasibility and practicality. The results are as follows: (1) Snake and ladder Learning Media, its feasibility is tested by two experts, namely media experts and material experts. The results of media expert validation were 97% and material expert validation obtained 95% results. Based on the percentage, the Snakes and Ladders Learning Media is declared very feasible to use. (2) The results of the trial of the Snake and Ladder Learning Media product by students received a positive response from 32 out of 35 students with an overall score of 88%. Based on the results of the percentage of student response instrument sheets, a total number of 333 out of 490 with the category "Practical" was obtained. Based on the results of feasibility tests and the practicality of student responses, so that Snakes and Ladders Learning Media is categorized as very feasible and practical to use.

**Keywords: Development, Snakes and Ladders, Cultural Diversity of My Country**